

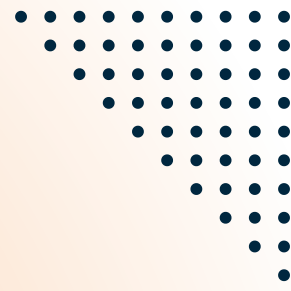
• WORK AVENUE •

Creating Employment • Growing Business

IMPACT

2023
IMPACT REPORT





**WORK AVENUE IS THE
COMMUNITY'S LEADING
EMPLOYMENT AND BUSINESS
SUPPORT CHARITY,
ASSISTING PEOPLE IN
CREATING LONG TERM
SUSTAINABLE INCOMES
THROUGH CREATING
EMPLOYMENT AND BUILDING
BUSINESSES.**



2023 IN REVIEW

3129

**PEOPLE ENGAGED WITH
OUR SERVICES IN 2023**

EMPLOYMENT

1339

ONE-TO-ONE
ADVICE MEETINGS

322

SCHOOL
STUDENTS
ACCESSED
CAREER
ADVICE

455

ROLES
ADVERTISED
ON JOBS
BOARD

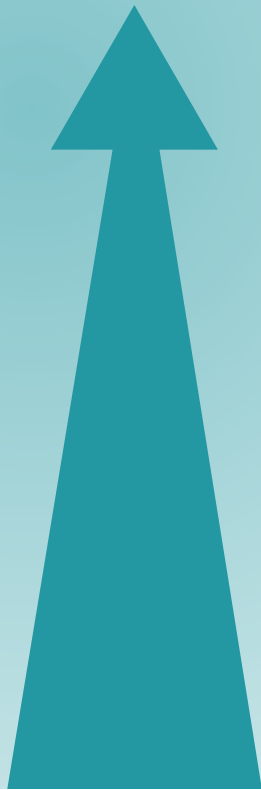
111

WORKSHOPS &
EVENTS

BUSINESS

688

ONE-TO-ONE
ADVICE MEETINGS



52

WORKSHOPS &
EVENTS



119

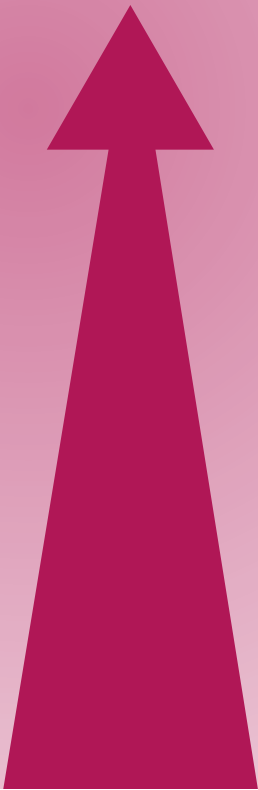
WE HUB
MEMBERS



TRAINING & DEVELOPMENT

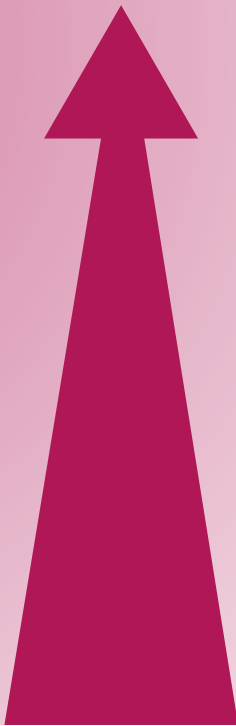
107

PROJECTS
UNDERTAKEN



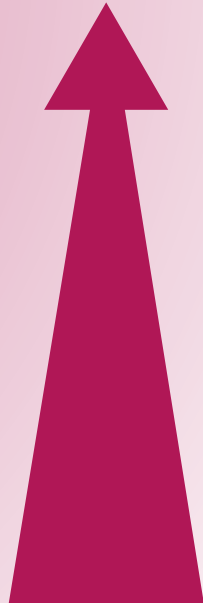
£45,000

BURSARIES
GIVEN



78

ATTENDED
COURSES





**OUR EMPLOYMENT,
BUSINESS AND TRAINING
TEAMS WORK
COLLABORATIVELY
ACCORDING TO OUR
CLIENTS' NEEDS: ALL WITH
THE AIM OF SUPPORTING
PEOPLE TO EARN A LIVING.**



Yael Shainfeld, Head of Employment



INCREASED
FINANCIAL STABILITY

THE STATS

346 CLIENTS SECURED WORK VIA OUR
EMPLOYMENT SUPPORT

87% OF BUSINESS SUPPORT CLIENTS MADE
PROGRESS ON THEIR BUSINESS JOURNEY

100% SAID THEIR BUSINESS HAD GROWN
SINCE JOINING WE HUB

126 CLIENTS HAVE SECURED PAID WORK
FOLLOWING WORK AVENUE TRAINING

INCREASED
FINANCIAL STABILITY

MEET SHEVI



Shevi, Beauty therapist

CHALLENGE

Shevi had been running a small beauty clinic for four years. But it wasn't making much of a profit.



JOURNEY

Shevi had one-to-one meetings with Joanna Sadie, who she describes as an "absolute star". She continues "it was amazing to have a professional adviser help me build strategies to maximise income."



IMPACT

Shevi has **DOUBLED HER EARNINGS**. Not only is she earning a living to support her family, but her self-esteem has had a huge boost too.

"I am so much more confident now. And as with every business, I am now looking for more ways to grow even further"

INCREASED
CONFIDENCE

CLIENT QUOTES

“
WORK AVENUE GAVE ME
BACK MY SELF-ESTEEM AND
MY BELIEF IN THE
WORKPLACE
”

“
KNOWING MY ADVISER IS
ALWAYS THERE FOR
SUPPORT AND ADVICE IS
AMAZING
”

“
MY ADVISER LISTENED TO ME
PATIENTLY. I FELT LESS
ALONE AS A WHOLE NEW
WORLD OPENED UP
”

88% OF EMPLOYMENT SUPPORT CLIENTS REPORTED INCREASED CONFIDENCE

98% OF BUSINESS SUPPORT CLIENTS REPORTED INCREASED CONFIDENCE

84% OF CLIENTS SAID THEY FEEL MORE CONFIDENT AFTER THEIR TRAINING

**INCREASED
SKILLS**

MEET ESTHER

CHALLENGE

Esther was working for friends & family. Confident in her design, her business skills were lacking.



JOURNEY

Esther took expert advice and learnt to run a professional business. It led to her “whole mindset changing!”



IMPACT

Esther has expanded her business. She now uses client agreements, charges market rates and collects part-payment in advance.

“Thanks to Work Avenue, I have turned an occupation into a business”.

WE ASKED OUR MEMBERS TO DESCRIBE WE HUB

SUPPORTIVE

WORK PLUS BENEFITS FOCUSING

WELCOMING CLEAN INVALUABLE

PRODUCTIVE NETWORKING

GREAT WORK FORCE FAMILY

INCLUSIVE FRIENDLY FUN

PROFESSIONAL INSPIRING

95% OF WE HUB MEMBERS SURVEYED
SAID THEY HAVE MADE NEW BUSINESS
OR WORK CONNECTIONS VIA WE HUB

WOHL ENTERPRISE HUB

COFFEE

Mon - Fri
2 pm - 3 pm
dependent permit
holders only **CE**





Creating Employment • Growing Business



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Wohl Enterprise Hub
Redbourne Avenue
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Charity Number 1164762

INCREASED SKILLS

“THANKS TO WORK AVENUE, I HAVE TURNED AN OCCUPATION INTO A BUSINESS”.



Esther was doing work for friends and family. Confident in her design, her business skills were lacking.

Esther, Interior Designer

Esther took expert advice and learnt to run a professional business. It led to her “whole mindset changing!”

Esther has expanded her business. She now uses client agreements, charges market rates and collects part-payment in advance.

INCREASED
FINANCIAL STABILITY



MEET SHEVI

Shevi had been running a small beauty clinic for four years. But it wasn't making much of a profit!

She had one-to-one meetings with Joanna Sadie, who Shevi describes as an “absolute star”. “It was amazing to have a professional adviser help me build strategies to maximise income.”



Shevi has doubled her income since the sessions with Joanna began! Not only is she now earning a living to support her family, but her self-esteem has got a huge boost too.

She said: “I am so much more confident now. And as with every business, I am now looking for more ways to grow even further”